



First celebrated in the United States in 1988, the initial idea was rooted in the feminist and gay liberation spirit emphasizing the most basic form of activism; coming out to family, friends, and colleagues and living life as an openly lesbian or gay person. The foundational belief is that homophobia thrives in an atmosphere of silence and ignorance and that once people know that they have loved ones who are lesbian or gay, they are far less likely to maintain homophobic or oppressive views.

Thirty-three years later, we continue to celebrate and bring awareness to National Coming OUT Day (NCOD) on October 11 to support lesbian, gay, bisexual, and transgender (LGBT) people who "come out of the closet." one•n•ten envisions a world where all LGBTQ+ youth and young adults are embraced for who they are, but we know that only 57% of the youth who attend one n ten programs last year are out to their families and even fewer are out to their doctors or school. We stand with and recognize many in our community who cannot safely come out. Our hope is together we will find a day where everyone will be able to do so.

one•n•ten invites you to be part of our inaugural National Coming OUT Day celebration on Monday, October 11, 2021. Join us for an evening of coming out stories, food, fun, and celebration as we support the youth and young adults we serve during their coming out journey.

We are currently seeking sponsorships and hope you will consider supporting one noten. Attached you will find a variety of opportunities to make your commitment heard through the one-n-ten community.

Thank you for your consideration. I hope you will be part of this inspiring celebration!

With gratitude,

Clayton Davenport Director of Development & Marketing | one-n-ten clayton@onenten.org | 619.507.5589



CELEBRATES COMING OUT



2021 SPONSORSHIPS

PRESENTING SPONSOR - \$10,000

- 10 VIP admissions into the event on October 11, 2021
- · "Presented By" Recognition
- Premier full-color 2-page ad space in event program
- Company logo on the online community story submission form
- · Company logo in event program
- Logo on website event page & links to the company site
- Company logo on the main stage
- Recognition (pre- and post-event): digital & printed (newsletters, social media, etc.)
- Verbal recognition during the event
- (1) Dedicated company email to one•n•ten's newsletter subscribers (14,000+ recipients)
- Exclusive speaking opportunity
- *Two year commitment opportunity

FOOD & BEVERAGE SPONSOR - \$7,500

- 6 VIP admissions into the event on October 11, 2021
- Full-color Full-page ad space in event program
- Branding area(s) opportunity with Company logo signage
- Company logo in event program
- Logo on virtual materials
- Logo on event page of website
- On-screen logo recognition during the event
- Recognition (pre-and post-event): digital & printed (newsletter, social media, etc.)
- Verbal recognition during the event

PROGRAM BOOK SPONSOR - \$5,000

- 4 VIP admissions into the event on October 11, 2021
- Full-color Full-page ad space in the event program
- Company logo in event program with prominent placement
- Logo on virtual materials
- Logo on event page of website
- On-screen logo recognition during the event



CELEBRATES COMING OUT



2021 SPONSORSHIPS

TABLES SPONSOR - \$5,000

- 4 VIP admissions into the event on October 11, 2021
- Full-color Full-page ad space in event program
- Branding area opportunity on tables
- Company logo in event program
- Logo on virtual materials
- Logo on event page of website
- On-screen logo recognition during the event

WELCOME SPONSOR - \$5,000

- 4 VIP admissions into the event on October 11, 2021
- Full-color Full-page ad space in event program
- Branding area opportunity at registration
- Company logo in event program
- Logo on virtual materials
- Logo on event page of website
- · On-screen logo recognition during the event

COMMUNITY SPONSOR - \$2,500

- 2 VIP admissions into the event on October 11, 2021
- · Company logo in event program
- Logo on virtual materials
- · On-screen logo recognition during the event

PROGRAM	воок	FULL	PAGE	AD	 \$500
PROGRAM	BOOK	1/2 P	AGF AI	n	\$250



COMMITMENT FORM

2021 COMING OUT SPONSORSHIPS
 □ PRESENTING SPONSOR (\$10,000) □ FOOD AND BEVERAGE SPONSOR (\$7,500) □ PROGRAM BOOK SPONSOR (\$5,000) □ TABLES SPONSOR (\$5,000) □ WELCOME SPONSOR (\$5000) □ COMMUNITY SPONSOR (\$2500)
CONTACT INFORMATION
Company: Contact Name: Title:
Address: City/State/Zip: Phone Number: Email:
Please print the company/individual as it should appear in all event materials:

WAYS TO GIVE



BY CHECK:

Payable to 1n10, Inc. and mail to 1101 N Central Ave. Phoenix, AZ 85004

VIA ACH:

Banking Information available on request.